

# ENVIRONMENTAL CHARTER



INTERCONTINENTAL®  
BORDEAUX – LE GRAND HOTEL





## EDITO

We know that environmental sustainability is as important to you as it is to all the women and men working at InterContinental Bordeaux - Le Grand Hôtel. That's why **we try on a daily basis** to carry out a large number of actions to **uphold these values and improve our carbon footprint**

## IHG GREEN ENGAGE

All of our hotels use the **IHG Green Engage system**. This **innovative** online system provides our establishments with ways to **measure and manage their environmental impact**. Hotels can choose from over 200 'Green Solutions' designed to help them reduce their **energy, water and waste consumption**. As a result, reduce their impact on the environment. By using **intelligent and innovative systems**, everything our hotels do for environmental sustainability can **make a big difference** to our planet. By choosing to stay in our hotels, you are contributing to protecting the environment.



## GREEN KEY LABEL

The criteria for the **Green Key label** are established every four years by the **Foundation for Environmental Education**, and regularly reassessed to meet new environmental requirements. The Green Key label **attests to the environmental approach** of the InterContinental Bordeaux - Le Grand Hôtel, the reduction of its impact on the environment, and its commitment to achieving the United Nations' **Sustainable Development Goals**.

# WHAT WE DO ?



## LOCAL

Our establishment is fortunate to be located in a region offering a variety of opportunities to promote sustainability and local consumption. For example, we have adopted three beehives in Cap Ferret. Thanks to these hives, we produce honey which is served to our guests at breakfast. This initiative highlights our beautiful region and supports the local economy. It also contributes to the preservation of biodiversity and bees, essential to our ecosystem.



## ZERO KILOMETER WATER AQUACHIARA

We have decided to set up facilities that allow us to benefit from micro-filtered water directly at the source.

This initiative is part of our commitment to reduce CO2 emissions associated with the production and delivery chain of traditional mineral waters. Aquachiara water fountains are now available to our customers directly in their hotel rooms to provide them with access to fresh, sparkling, micro-filtered, and instant water.



## RECYCLING

Activity, due to its obviously generates a significant amount of waste. It is therefore our responsibility to ensure that these consumables leave our establishment with the least possible impact on our planet. To this day, we have made it possible to recycle more than 30 different types of waste. Bulbs, batteries, plastics, paper, are glass, and many others carefully sorted and entrusted to specialized organizations.



## REFORESTATION

L'InterContinental Bordeaux - Le Grand Hôtel is actively involved in the reforestation of 13 hectares of burnt forest in Landiras. This initiative aims to restore destroyed ecosystems and revitalize our natural heritage. Through our participation, we are contributing to the regeneration of local forests and the fight against climate change, underlining our commitment to environmental protection and the preservation of biodiversity.



## ENERGY

IHG Energy Days is a full-day dedicated to reducing electricity consumption. In order to decrease energy usage, a cold buffet was organized so that chefs would not have to use gas or electricity. To involve our guests in our climate actions, we have set up messages on all the hotel TVs that read: "Today, we do more for the planet! Celebrate IHG Energy Day and help us preserve our home with small gestures." On the occasion of "Earth Hour," considered the largest citizen mobilization, the hotel supports this initiative by turning off the lights of its facade.



## ZERO CIGARETTE BUTTS OBJECTIVE

The Intercontinental Bordeaux - Le Grand Hôtel has decided to partner with a company that offers innovative solutions to address this global issue that concerns us all. This company develops 100% French ashtrays made by a local insertion workshop that helps long-term unemployed individuals reintegrate into the workforce. The cigarette butts are then collected by bike to minimize the carbon footprint.

# WHAT WE DO ?



## CONSUMING LOCALLY

At the Intercontinental Bordeaux - Le Grand Hotel, we are committed to showcasing the products of our local beautiful region and its producers through the menus of our restaurants. To do so, Le Bordeaux and Le Pressoir d'Argent Gordon Ramsay strive every day to pay tribute to local cuisine. Black truffles from Gironde, foie gras from Charente, oysters from Cap Ferret, aged cheese from Deruelle, and the essential Breton lobster press are all references to the richness of French culinary heritage.



## SOFT MOBILITY

Road transportation is the main cause of climate change due to its CO<sub>2</sub> emissions. In France, it is responsible for 33% of these emissions, according to the Ministry of Ecological Transition and Solidarity, making it the most polluting means of transportation for the atmosphere.

Therefore, to promote more environmentally friendly modes of transportation, we offer our customers sustainable alternatives such as electric scooters and electric charging stations to encourage the use of sustainable mobility.



## TO LIMIT FAST FASHION

The Intercontinental Bordeaux - Le Grand Hôtel is committed to working with brands that are dedicated to preserving the environment. To this end, we have chosen to collaborate with the brand Le Coq Sportif for the supply of the GAIA vegan shoes, which are locally made from grapes and cork, providing an ecological and natural alternative for our employees.

In 2021, we also established a partnership with the brand Zêta for their zero-waste sneakers made from grape residue, specifically designed for our Rooftop employees.



## POPEE

As part of our commitment to sustainability, we've chosen Popee toilet paper, Ecolabel, made in France, 100% recycled and 100% chlorine- and dye-free. Through this strong choice and commitment, we are supporting the local economy and helping to reduce our ecological footprint. This initiative is part of our global commitment to a more sustainable future.



## UNISOAP

An association created in Lyon collects and recycles hotel soaps, which are then transformed into raw material that is given to underprivileged populations who do not have access to basic hygiene. In addition, every step of storage, cleaning, recycling, and packaging is carried out by disabled workers. We are truly proud to support this French association with which we share the same fundamental values.



## FOOD WASTE

Every day, the Intercontinental Bordeaux - Le Grand Hotel produces a significant amount of food due to its business. However, aware of the environmental consequences and the food waste generated, the hotel has implemented a solution to limit waste. Each day, the hotel offers surprise baskets of delicious breakfast products on the Too Good To Go application, thus making it possible to recycle surplus food.

# WHAT WE DO ?



## FROM PRINT TO DIGITAL

Every year in France, nearly 11 million tons of paper are consumed. At the InterContinental Bordeaux - Le Grand Hôtel, we have chosen to offer digital menus available in each of our rooms and on our winter rooftop. The principle is simple: with the help of a QR Code, guests can discover the menu directly on their phone.

This initiative reinforces the hotel's



## SKIN CARE GOOD FOR THE PLANET

The Bydéro brand invites itself into the InterContinental Bordeaux - Le Grand Hôtel. Vegan and composed of natural products, these care products are respectful of the skin. Bydéro is also a brand committed to the environment with recyclable and reusable containers, limiting the consumption of plastic. This collaboration is the result of the Grand Hotel's desire to limit the use of plastic within the establishment.

ecological approach and commitment to the environment.



## ACTION GIVING FOR GOOD

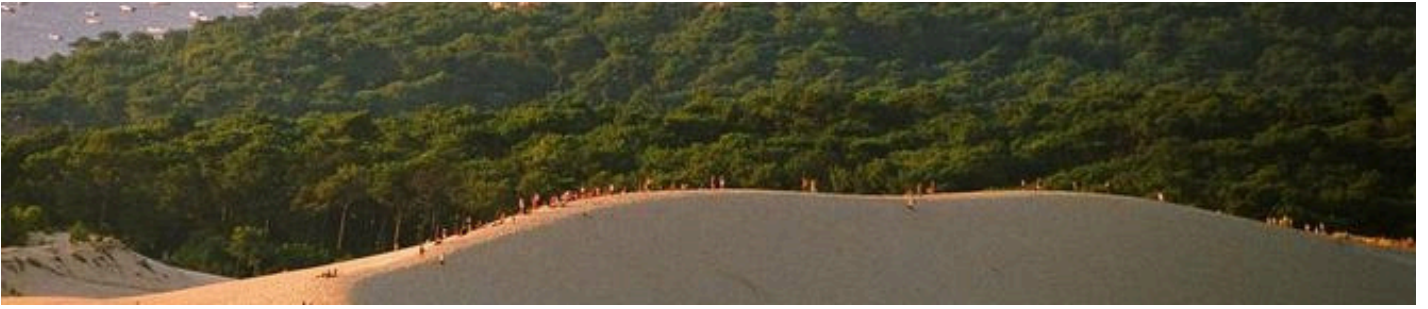
During the month of September, the InterContinental Bordeaux - Le Grand Hôtel participated in the "Giving for good month" set up by the Sea Cleaners association. Each day, employees had to indicate the number of kilometers they traveled between their home and work. The main objective was to reach, before September 30th, 1 360 km in order to donate 1€ for each kilometer traveled to the association. The money collected will be used to develop innovative solutions for the collection and recovery of plastic waste at sea.



## AROMATIC GARDEN

We are proud to announce the installation of an herb garden on our rooftop, in line with our commitment to sustainability. The garden provides fresh herbs for our kitchens, reducing our carbon footprint and encouraging local consumption. It also contributes to urban biodiversity by welcoming pollinating insects.

This initiative illustrates an environment where luxury and environmental responsibility coexist harmoniously.



## WHAT'S NEXT ?

Because actions do not stop at one day in the year, the hotel works daily to be respectful of the environment. This is why we are thinking about new projects that are committed and always more respectful of the environment to be implemented within our establishment.

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01

Use of **recycled paper and digital business cards**. This approach would allow the hotel to reduce its paper consumption.

02

The installation of a **rainwater collector**. This installation would be a relevant solution to allow the hotel to reduce its water consumption.

03

The installation of a **bread grinder** in the hotel's kitchen to transform uneaten bread into flour.

04

Provision of **electric bikes** to our customers to encourage them to use **soft mobility**.

05

The hotel is committed to the association **Le Chainon Manquant**, which recovers **uneaten food for redistribution to the most vulnerable people**. This action allows the hotel to fight against food waste and to reinforce its involvement in the social and solidarity economy (SSE).

# OUR SOCIAL ACTIONS

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Created in 2011 in Marseille, "**Des étoiles et des femmes**" allows **women who have been unemployed** for some time to **get back into the workforce**. Sponsored by **Alain Ducasse**, each woman who completes the 9-month training course alongside France's greatest chef will graduate and be able to open the doors of restaurants or create her own business in the food industry.



"**Dans le noir spa**" is a wellness center whose **therapists are blind or visually impaired**. This spa is remarkable for its ability to immerse clients in total darkness throughout the experience, offering a complete immersion into their daily lives. To support this extraordinary initiative, we regularly invite the therapists into our hotel to provide treatments to our staff.



Every year and everywhere in France, the Duo Day initiative allows **people with disabilities to associate with volunteer professionals** in numerous companies, communities or associations, with the sole aim of overcoming prejudice and moving towards inclusion.



The association "**Agir Cancer Gironde**" collects **corks** in the whole region. These corks are then sorted and transported to a recycling plant. All the funds thus generated are **donated annually to the Bergonié Institute for cancer research**.



With the " Croix-Rouge française ", we fight against **precariousness in the health, social, medico-social and training fields**. For example, we recently asked our staff members to donate unused pens, pencils and other school supplies.

# OUR SOCIAL ACTIONS

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AIMETH was created in 2013 with the goal of **closing the gap between employers and workers with disabilities**. Many services now exist to support the integration of people with disabilities into companies and communities. They offer **exclusive and personalized support** to companies wishing to integrate disabled workers into their teams, as well as to candidates wishing to find an adapted position.



**60 000 rebonds** is an association supported by the French government that helps entrepreneurs who have experienced the liquidation of their company to get a **second chance**.



Members of our staff participated in this very inspiring race which benefits two different associations. **The "Alliance" for the Dravet Syndrome**, which helps with research, family support and communication about the disease and **"Lueur d'Espoir"** which aims to support **research into Krabbe's disease**, carry out therapies, provide adapted equipment and give access to treatments.



On the occasion of the **International Women's Rights Day**, from March 1st to 15th, we mobilized to raise funds for **La Maison d'Ella**, a service of the association CACIS, a shelter for women victims of gender-based and sexual violence. We supported the event by highlighting some of our hotel's female talent through their "coup de coeur". For each "coup de coeur" sold, between 1€ and 5€ are donated to La Maison d'Ella.



During the European Week for the **Employment of Disabled People**, we organized a cocktail reception in support of the **TR 21 Aquitaine** association, dedicated to the professional integration of people with Down's Syndrome. The event, prepared by our teams in collaboration with apprentices with Down's Syndrome, enabled two of them to work in the kitchen and two others in the dining room.

# OUR SOCIAL ACTIONS



L'InterContinental Bordeaux proudly took part in the **Pink Ribbon Run**, an event dedicated to raising awareness and fighting breast cancer.



Our **attachment to our region** is reflected in concrete actions to preserve its heritage. For the Christmas season, we presented our emblematic “La Tchanquée” log, a subtle representation of the Arcachon Basin's **N°3 cabane Tchanquée**. For each sale, €10 was donated to the renovation of Cabane N°3. Each slice of this delicious log is a contribution to the renovation of this regional icon.



In October, for **Pink October**, a month dedicated to raising awareness of **breast cancer**, we organized a fundraising event in support of the Institut Bergonié, a regional cancer center.

## WALL OF FAME

A broader look at our various partners who make the world a better place.



# MAKE A DIFFERENCE

CONTACT US

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